

PRESS RELEASE

BERKLEE WEEK AT MODERN MÜZİK AKADEMİSİ

Boston, MA, USA, August 15th, 2009 - Berklee College of Music, the world's premier college of contemporary music, will be holding clinics, lectures, an information session and auditions and interviews (A&I) in Turkey for the first time as part of the college's World Scholarship Tour. MODERN MÜZİK AKADEMİSİ (MMA) in Istanbul will host the visit from 20th to 23rd, November.

Berklee's unique audition and interview process is designed to demonstrate the applicant's musical strengths and academic goals while helping the college assess their aptitude and ability to succeed in Berklee's dynamic environment. Each year, the World Scholarship Tour visits more than 40 cities throughout the U.S., Europe, Asia, and Latin America in search of talented instrumentalists and vocalists – an effort that is supported with \$20 million in scholarship funds. Continuing to expand its reach globally, the college traveled to three African countries and Australia last year. Berklee now holds auditions on every continent except Antarctica. For more information or to apply for an audition and interview, visit <http://berklee.edu/wst> or email scholarships@berklee.edu.

The clinics, lectures and information sessions will be open to the public. These sessions will be presented by some of Berklee's top academics and faculty members. Additionally, Berklee student ambassadors from Turkey will join the team and assist in the presentations. Further details about these sessions can be found at <http://www.mma.gen.tr>.

Current schedule of events (subject to change):

Mon, 11/23 - Berklee Clinics Day 1
11:00 AM to 13:00 PM - Preparing for an Audition - Rhythm Section Instruments
15:00 PM to 17:00 PM - Preparing for an Audition - Melody Instruments
17:00 PM to 18:30 PM - Information Session for Berklee College of Music and Modern Muzik Akademisi

Tues, 11/24 - Berklee Clinics Day 2
11:00 to 12:30 AM - Harmony Topic
12:30 AM to 14:00 PM - Arranging/Production Topic
15:00 PM - 16:30 PM - Technology Topic
16:30 PM - 18:00 PM - Performance/Improvisation Topic
18:00 PM - Jam Session, hosted by Berklee and MMA students

Wed, 11/25 - Berklee Auditions and Interviews

Thu, 11/26 - Berklee Auditions and Interviews

Musicians come to Berklee from more than 70 countries, making the college uniquely international. While over 20 percent of the college's students are from outside the U.S.—among the largest percentages of all U.S. colleges and universities—there are currently only about a dozen students from Australia, a number the college is hoping will increase with these audition and scholarship opportunities.

Berklee College of Music was founded on the revolutionary principle that the best way to prepare students for careers in music was through the study and practice of contemporary music. For over 60 years, the college has evolved constantly to reflect the state of the art of music and the music business. With over a dozen performance and nonperformance majors, a diverse and talented student body representing over 70 countries, and a music industry "who's who" of alumni, Berklee is the world's premier learning lab for the music of today — and tomorrow.

Modern Müzik Akademisi (MMA) is a private music institution in Istanbul Turkey that is built on an area of nearly 1000 sqm. The curriculum covers Guitar, Bass, Drums, Keyboards, Vocals, Sound Technology and Music Production. MMA premises include four studio/classrooms, concert hall, recording studio, lounge areas, library and student services. MMA full time certificate programs, part time courses and workshops are available for all levels and ages. Full time programs are 28 weeks - 560 hours in total and considered as a prepratory program for Berklee majors. MMA host seminars, clinics and live performances from different areas of music by top artists and industry professionals. This year Berklee auditions will take place at MMA Istanbul during November 2009.

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